



# Kansas

Apr 01, 2006 through Apr 30, 2006

## Call Volume

329 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	326	99.1 %
Spanish	3	0.9 %
<b>Total:</b>	<b>329</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	231	70.2 %
Male	87	26.4 %
Missing	11	3.3 %
<b>*Total:</b>	<b>329</b>	<b>100.0 %</b>

## Pregnant

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\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	231	43.1
Male	87	45.5
<b>Total:</b>	<b>318</b>	<b>44.1</b>

Age by Group	Callers	Percentage
Under 18	6	1.9 %
18-29	97	30.7 %
30-44	87	27.5 %
45-64	109	34.5 %
65 and over	17	5.4 %
<b>Total:</b>	<b>316</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	11	3.7 %
Grades 9-11 (some High School)	51	17.3 %
High School Graduate or GED	101	34.4 %
Some College or Technical School	75	25.5 %
Technical/Trade School	25	8.5 %
College Graduate	23	7.8 %
Graduate School	7	2.4 %
Refused to answer	1	0.3 %
<b>Total:</b>	<b>294</b>	<b>100.0 %</b>



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Marital Status	Callers	Percentage
Single	111	37.9 %
Married	87	29.7 %
Divorced	63	21.5 %
Widowed	19	6.5 %
Separated	13	4.4 %
Total:	293	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	284	96.6 %
Yes	10	3.4 %
Total:	294	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	218	76.8 %
Black	36	12.7 %
American Indian or Native American	11	3.9 %
Other	14	4.9 %
Asian	2	0.7 %
Refused to answer	3	1.1 %
Total:	284	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	10	100.0 %
Total:	10	100.0 %

Sexual Orientation	Callers	Percentage
Gay	3	1.0 %
Lesbian	1	0.3 %
Bisexual	2	0.7 %
Heterosexual or Straight	280	95.2 %
Other	3	1.0 %
No Answer	5	1.7 %
Total:	294	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	131	44.6 %
No	163	55.4 %
Total:	294	100.0 %



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How Many Children	Callers	Percentage
1	60	100.0 %
2	41	100.0 %
3	18	100.0 %
4	9	100.0 %
5	3	100.0 %
6	1	100.0 %
Total:	132	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	90	30.7 %
Smoking is not allowed anywhere inside your home	88	30.0 %
Smoking is allowed in some areas or at some times	75	25.6 %
Smoking is allowed anywhere inside the home	40	13.7 %
Total:	293	100.0 %

Sad or Blue	Callers	Percentage
Yes	122	41.8 %
No	170	58.2 %
Total:	292	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	145	49.2 %
\$15,000 to \$24,999	42	14.2 %
\$25,000 to \$34,999	33	11.2 %
\$35,000 to \$49,999	13	4.4 %
\$50,000 to \$74,999	13	4.4 %
\$75,000 to \$99,999	2	0.7 %
\$100,000 and over	2	0.7 %
Don't know/Not sure	36	12.2 %
Refused	9	3.1 %
Total:	295	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	39	11.9 %
	Radio Ad	7	2.1 %
	Newspaper ad	4	1.2 %
	Flyer (school/community)	54	16.4 %
Subtotal:		104	31.6 %
Referrals	Internet/Website	1	0.3 %
	Other health care provider	27	8.2 %
	County Health Department	24	7.3 %
	Nurse	1	0.3 %
	Dentist	3	0.9 %
	Doctor/Healthcare Provider	37	11.2 %
	Family/Friend	22	6.7 %
	Community Event	2	0.6 %
	Workplace	2	0.6 %
Subtotal:		119	36.2 %
Other	Other	104	31.6 %
Subtotal:		104	31.6 %
	Cigarette Pack (on/inside)	2	0.6 %
Subtotal:		2	0.6 %
Total:		329	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	11	3.3 %
Subtotal:		11	3.3 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	11	3.3 %
Subtotal:		11	3.3 %
Personally Quitting Cigarettes	Counseling	100	30.4 %
	Counseling & Community Referral	77	23.4 %
	Self-Help	58	17.6 %
	Self-Help & Community Referral	35	10.6 %
	Info	17	5.2 %
	Community Referrals	7	2.1 %
Subtotal:		294	89.4 %
Personally Quitting Smokeless	Counseling	1	0.3 %
	Info	1	0.3 %
Subtotal:		2	0.6 %
Already Quit Cigarettes	Counseling	3	0.9 %
	Counseling & Community Referral	2	0.6 %
	Self-Help	1	0.3 %
	Self-Help & Community Referral	3	0.9 %
	Info	1	0.3 %
Subtotal:		10	3.0 %
Family Members (including spouses)/Friend of Current Smoker Cigarettes	Info	1	0.3 %
Subtotal:		1	0.3 %
Total:		329	100.0 %



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	20.3	4.0
Callers with valid response	275	1

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.9	4.0
Callers with valid response	274	1

Tobacco Duration	Callers	Percentage
One to five years	21	7.1 %
Six to ten years	44	14.9 %
Greater than ten years	230	78.0 %
<b>Total:</b>	<b>295</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	152	53.3 %
No	133	46.7 %
<b>Total:</b>	<b>285</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	274	89.3 %
	Action	10	3.3 %
	Did not provide sufficient information to establish	21	6.8 %
<b>Subtotal:</b>		<b>305</b>	<b>99.3 %</b>
Smokeless	Did not provide sufficient information to establish	2	0.7 %
<b>Subtotal:</b>		<b>2</b>	<b>0.7 %</b>
<b>Total:</b>		<b>307</b>	<b>100.0 %</b>



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
2	2	0.7 %
3	6	2.2 %
4	3	1.1 %
5	5	1.8 %
6	5	1.8 %
7	5	1.8 %
8	6	2.2 %
9	2	0.7 %
10	43	15.6 %
11	2	0.7 %
12	6	2.2 %
13	3	1.1 %
14	2	0.7 %
15	19	6.9 %
16	1	0.4 %
20	80	29.1 %
23	1	0.4 %
25	12	4.4 %
30	39	14.2 %
35	5	1.8 %
40	20	7.3 %
50	4	1.5 %
55	1	0.4 %
60	3	1.1 %
Total:	275	100.0 %



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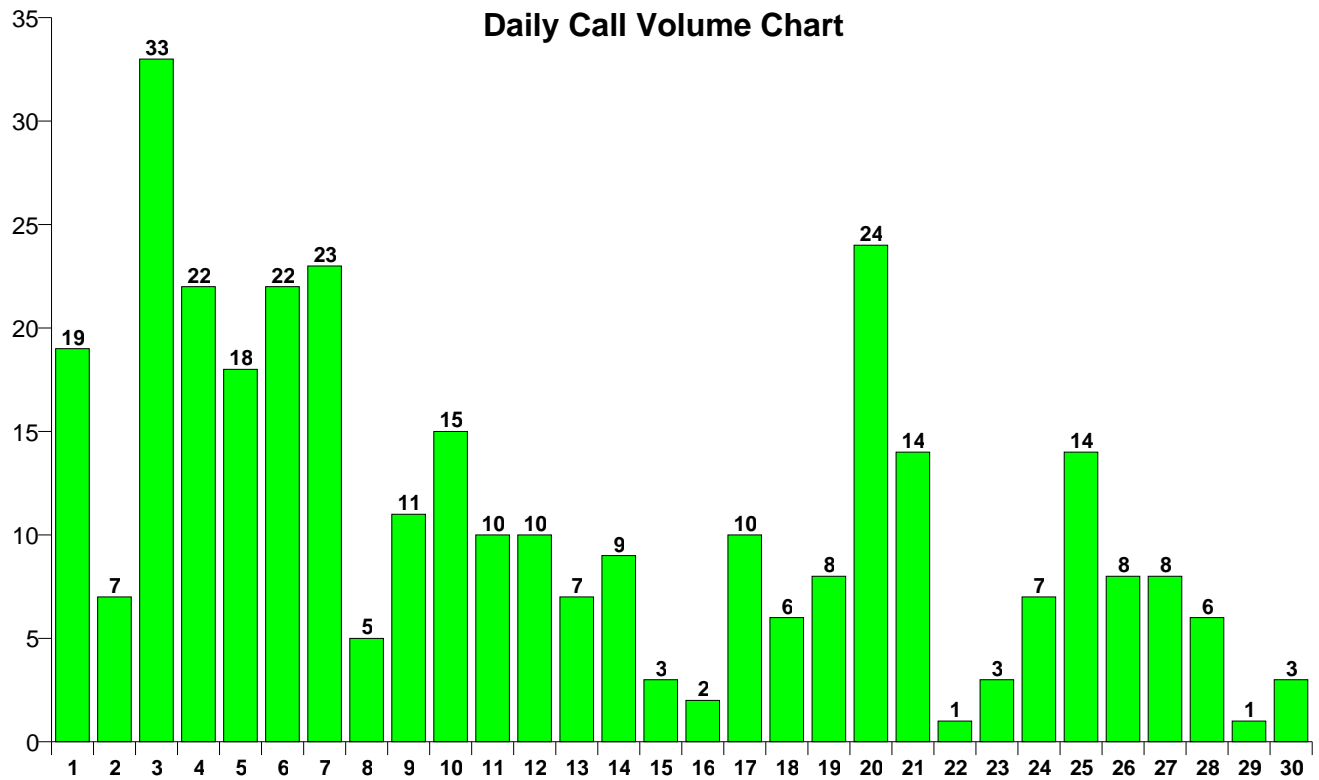
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## Daily Call Volume

Date	Callers	Percentage
04/01/06	19	5.8 %
04/02/06	7	2.1 %
04/03/06	33	10.0 %
04/04/06	22	6.7 %
04/05/06	18	5.5 %
04/06/06	22	6.7 %
04/07/06	23	7.0 %
04/08/06	5	1.5 %
04/09/06	11	3.3 %
04/10/06	15	4.6 %
04/11/06	10	3.0 %
04/12/06	10	3.0 %
04/13/06	7	2.1 %
04/14/06	9	2.7 %
04/15/06	3	0.9 %
04/16/06	2	0.6 %
04/17/06	10	3.0 %
04/18/06	6	1.8 %
04/19/06	8	2.4 %
04/20/06	24	7.3 %
04/21/06	14	4.3 %
04/22/06	1	0.3 %
04/23/06	3	0.9 %
04/24/06	7	2.1 %
04/25/06	14	4.3 %
04/26/06	8	2.4 %
04/27/06	8	2.4 %
04/28/06	6	1.8 %
04/29/06	1	0.3 %
04/30/06	3	0.9 %
Total:	329	100.0 %

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- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



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## Monthly Call Volume by County

County Name	Callers	Percentage
Allen	4	1.2 %
Anderson	1	0.3 %
Atchison	1	0.3 %
Barton	4	1.2 %
Bourbon	8	2.4 %
Brown	2	0.6 %
Butler	8	2.4 %
Cherokee	3	0.9 %
Clay	3	0.9 %
Cloud	2	0.6 %
Coffey	3	0.9 %
Cowley	7	2.1 %
Crawford	13	4.0 %
Dickinson	3	0.9 %
Doniphan	1	0.3 %
Douglas	10	3.0 %
Edwards	1	0.3 %
Elk	1	0.3 %
Ellis	2	0.6 %
Ellsworth	1	0.3 %
Finney	3	0.9 %
Ford	1	0.3 %
Franklin	2	0.6 %
Geary	11	3.3 %
Grant	1	0.3 %
Gray	1	0.3 %
Greenwood	2	0.6 %
Hamilton	1	0.3 %
Harper	1	0.3 %
Harvey	3	0.9 %
Haskell	1	0.3 %
Jackson	1	0.3 %
Jefferson	3	0.9 %
Johnson	25	7.6 %
Kiowa	2	0.6 %
Labette	1	0.3 %
Lane	1	0.3 %
Leavenworth	6	1.8 %
Linn	1	0.3 %
Lyon	7	2.1 %
Marion	1	0.3 %
Marshall	1	0.3 %
McPherson	2	0.6 %
Meade	1	0.3 %
Miami	1	0.3 %
Montgomery	8	2.4 %



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## Monthly Call Volume by County

County Name	Callers	Percentage
Morris	1	0.3 %
Neosho	2	0.6 %
Norton	3	0.9 %
Osage	1	0.3 %
Osborne	1	0.3 %
Ottawa	3	0.9 %
Pawnee	2	0.6 %
Phillips	1	0.3 %
Rawlins	2	0.6 %
Reno	7	2.1 %
Republic	1	0.3 %
Rice	2	0.6 %
Riley	2	0.6 %
Rooks	1	0.3 %
Saline	13	4.0 %
Sedgwick	54	16.4 %
Seward	5	1.5 %
Shawnee	31	9.4 %
Sherman	1	0.3 %
Sumner	3	0.9 %
Washington	1	0.3 %
Wilson	4	1.2 %
Wyandotte	22	6.7 %
<b>Total:</b>	<b>329</b>	<b>100.0 %</b>



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
16	5	1.6 %	1.6 %
17	1	0.3 %	1.9 %
18	4	1.3 %	3.2 %
19	6	1.9 %	5.1 %
20	5	1.6 %	6.6 %
21	10	3.2 %	9.8 %
22	6	1.9 %	11.7 %
23	6	1.9 %	13.6 %
24	10	3.2 %	16.8 %
25	10	3.2 %	19.9 %
26	11	3.5 %	23.4 %
27	11	3.5 %	26.9 %
28	10	3.2 %	30.1 %
29	8	2.5 %	32.6 %
30	7	2.2 %	34.8 %
31	3	0.9 %	35.8 %
32	4	1.3 %	37.0 %
33	4	1.3 %	38.3 %
34	5	1.6 %	39.9 %
35	5	1.6 %	41.5 %
36	3	0.9 %	42.4 %
37	3	0.9 %	43.4 %
38	5	1.6 %	44.9 %
39	6	1.9 %	46.8 %
40	6	1.9 %	48.7 %
41	5	1.6 %	50.3 %
42	11	3.5 %	53.8 %
43	10	3.2 %	57.0 %
44	10	3.2 %	60.1 %
45	10	3.2 %	63.3 %
46	10	3.2 %	66.5 %
47	9	2.8 %	69.3 %
48	10	3.2 %	72.5 %
49	6	1.9 %	74.4 %
50	5	1.6 %	75.9 %
51	6	1.9 %	77.8 %
52	9	2.8 %	80.7 %
53	8	2.5 %	83.2 %
54	3	0.9 %	84.2 %
55	2	0.6 %	84.8 %
56	6	1.9 %	86.7 %
57	4	1.3 %	88.0 %
58	5	1.6 %	89.6 %
59	4	1.3 %	90.8 %
60	4	1.3 %	92.1 %
61	2	0.6 %	92.7 %



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
62	1	0.3 %	93.0 %
63	1	0.3 %	93.4 %
64	4	1.3 %	94.6 %
65	2	0.6 %	95.3 %
67	1	0.3 %	95.6 %
68	3	0.9 %	96.5 %
69	1	0.3 %	96.8 %
71	2	0.6 %	97.5 %
72	3	0.9 %	98.4 %
73	2	0.6 %	99.1 %
77	1	0.3 %	99.4 %
79	1	0.3 %	99.7 %
85	1	0.3 %	100.0 %
Total:	316	100.0 %	

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Insurance Name	Callers	Percentage
AARP-Medicaid	1	0.4 %
aarp & passway & disability	1	0.4 %
Aetna	1	0.4 %
Allstate	1	0.4 %
Anthem Blue Cross	1	0.4 %
Atlas Life	1	0.4 %
BCBS	2	0.9 %
BC/BS	3	1.3 %
BC/BS KS	1	0.4 %
BCBS/medicaid	1	0.4 %
BCBS Minnesota	1	0.4 %
Blue cross	5	2.2 %
Blue Cross Advantage	1	0.4 %
BlueCrossBlueShield	1	0.4 %
Blue Cross Blue Shield	6	2.6 %
Blue Cross/Blue Shield	2	0.9 %
Blue Cross Blue Shield/Medicaid	1	0.4 %
Blue Cross Blue Shield of Iowa	2	0.9 %
BLue Cross Blue Shield of KS	1	0.4 %
caremark	1	0.4 %
Cigna	4	1.8 %
Coventry	1	0.4 %
Creekstone	1	0.4 %
does not know off hand	1	0.4 %
doesn't know	5	2.2 %
dr.marshall	1	0.4 %
employer	1	0.4 %
first card	1	0.4 %
First Card Health Plan	1	0.4 %
First Gaurd	1	0.4 %
Firstguard	1	0.4 %
First Guard	5	2.2 %
First Guard/HealthWay	1	0.4 %
first health direct	1	0.4 %
Gov Emp Health Admin	1	0.4 %
has not yet received it	1	0.4 %
health wave	5	2.2 %
Healthwave	3	1.3 %
Health Wave 1st gaurd	1	0.4 %
Health Wave / First Gaurd	1	0.4 %
Healthway	1	0.4 %
Healthways	1	0.4 %
Health Ways	2	0.9 %

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Insurance Name	Callers	Percentage
Heath ways	1	0.4 %
Humana	1	0.4 %
Kansa Medical Card	1	0.4 %
Kansas Medicaid	2	0.9 %
Kansas Medical Card	2	0.9 %
KS Medical card	1	0.4 %
MEDICADE	1	0.4 %
Medicaid	53	23.2 %
Medicaid and blue Cross blue shield	1	0.4 %
medicaid, blue cross, medicare	1	0.4 %
medicaid/medicare	3	1.3 %
Medicaid / medicare	1	0.4 %
Medicaid, medicare	1	0.4 %
Medicaid/ Medicare	1	0.4 %
medical card	6	2.6 %
medical card received through SRS	1	0.4 %
Medical Card through the state	1	0.4 %
Medican	2	0.9 %
Medicare	21	9.2 %
Medicare & Aetna	1	0.4 %
Medicare and Humana	1	0.4 %
Medicare and Medicaid	6	2.6 %
Medicare and Medicaid (QMB)	1	0.4 %
Medicare & Cade	1	0.4 %
Medicare & Kansas Medicaid	1	0.4 %
Medicare/medicaid	5	2.2 %
Medicare & Medicaid	2	0.9 %
Medicare Medicaid	1	0.4 %
Medicare/Medicaid and Humana	1	0.4 %
medicare/medicaide	2	0.9 %
medicare RX	1	0.4 %
MediKan	4	1.8 %
Medi-Kan which will become Medicaid	1	0.4 %
Military	1	0.4 %
No	1	0.4 %
Pfizer	1	0.4 %
PPO - did not want to say	1	0.4 %
Preferred Health Systems	1	0.4 %
Premier Blue	1	0.4 %
Premier Health	1	0.4 %
Refuse to answer	1	0.4 %
skip	1	0.4 %
Starbridge	2	0.9 %



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Insurance Name	Callers	Percentage
State of KS health insurance card	1	0.4 %
Student Assurance Services	1	0.4 %
Tricare	4	1.8 %
Tri Care	1	0.4 %
Tricare/VA	1	0.4 %
United Health Care	1	0.4 %
Unsure	2	0.9 %
VA	1	0.4 %
WPPA	1	0.4 %
Total:	228	100.0 %



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How Heard about Quitline (Other)	Callers	Percentage
ACS callback for husband	1	1.0 %
ACS QL business cards	1	1.0 %
Ad on a Bus	1	1.0 %
a flyer was sent with her insurance card	1	1.0 %
billboard	2	1.9 %
box of patches	1	1.0 %
BROCHURE IN MAIL	1	1.0 %
brochure w/daughter's medical cards	1	1.0 %
came with her medical card	1	1.0 %
came with medical card	1	1.0 %
Cartoon mailer	1	1.0 %
comic strip rec'd w/ medicaid card	1	1.0 %
coworker	1	1.0 %
direct mail	3	2.9 %
Direct Mailing w/Medicaid Card	1	1.0 %
does not remember	1	1.0 %
doesn't remember	1	1.0 %
dr told her to order more The Decision Is Yours	1	1.0 %
fax referral	3	2.9 %
Flyer from health way, insurance co, mailed	1	1.0 %
flyer in mail	3	2.9 %
flyer in medicaid card	1	1.0 %
flyer through mail	1	1.0 %
flyer w/ cartoon	1	1.0 %
flyer with mailing from insc. co.	1	1.0 %
flyer with medical card	1	1.0 %
flyer w/medicaid card	1	1.0 %
From insurance provider	1	1.0 %
Health Insurance Company	1	1.0 %
Kansas mailer	1	1.0 %
Kansas Office	1	1.0 %
Kan Stop flyer in the mail	1	1.0 %
KS quitline flyer	1	1.0 %
Letter in mail	1	1.0 %
local recreational center	1	1.0 %
ltr wi/ medicaid card	1	1.0 %
ltr wi/ medicare card	1	1.0 %
MAIL	1	1.0 %
mailer/medical card	1	1.0 %
mailer w/medical card	1	1.0 %
Mailing	9	8.7 %
Mailing through Medicaid	1	1.0 %
Mailing w/ medical card	1	1.0 %
mail out with medical cards	1	1.0 %
medicaid came with pamphlet	1	1.0 %
medicaid card	1	1.0 %
Medicaid flyer	1	1.0 %
Medical Card	4	3.8 %



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How Heard about Quitline (Other)	Callers	Percentage
Medical Card Flyer	1	1.0 %
Medical card in mail	1	1.0 %
medical card in the mail	1	1.0 %
Medical Facility	1	1.0 %
medicare card	1	1.0 %
medicare info in mail	1	1.0 %
medicare ltr	1	1.0 %
Medicare mailing	1	1.0 %
Medicare Packer	1	1.0 %
med ltr	1	1.0 %
No nag no guilt doit your self, smokers book of	1	1.0 %
not specified	1	1.0 %
NY QL	1	1.0 %
pamphlet	1	1.0 %
pamphlet w/medicaid card	1	1.0 %
pamphlet in mail	1	1.0 %
paper with medical card	1	1.0 %
piece of paper with medical card from social wc	1	1.0 %
printout in electric bill	1	1.0 %
prior contact	1	1.0 %
Quit Assist	1	1.0 %
received information in Medicaid letter	1	1.0 %
Resturant Ads	1	1.0 %
Set Yourself Free booklet	1	1.0 %
sheet info	1	1.0 %
sister	1	1.0 %
Social Rehabilitation Services office in Philipsb	1	1.0 %
son's SSI mail	1	1.0 %
SRS	1	1.0 %
SRS ofc	1	1.0 %
SRS Pamphlet	1	1.0 %
Univ Med center	1	1.0 %
U of KS Health Ctr	1	1.0 %
website	1	1.0 %
WIC and when she got her medical card	1	1.0 %
WIC office	2	1.9 %
with his medical card in the mail	1	1.0 %
<b>Total:</b>	<b>104</b>	<b>100.0 %</b>